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## OWNERS, DEVELOPERS & MANAGERS

For 120 Gramercy Hill on 120 East 29th St.

### Alchemy Properties hosts broker party for project

**N**EW YORK, N.Y. - Alchemy Properties Inc. hosted an open house invitation only to unveil its latest project located in the city's newest neighborhood, Gramercy Hill. The opening and preview party, located at 120 Gramercy Hill (120 East 29th St.), was held on March 30th.

The open house is a chance for brokers to preview this exclusive building and a new luxurious model residence, while enjoying a buffet lunch provided by Gramercy Hill's Wichcraft, a gourmet sandwich shop. Brokers also had a



chance to win one of 10 gift certificates to Gramercy Hill's Blue Smoke Restaurant. All

guests left with over-sized tote bags stuffed with gifts from Blue Smoke and developer Alchemy Properties Inc.

When completed in December 2004, 120 Gramercy Hill will contain 25 luxury condominiums ranging in size from 1,002 s/f to 2,659 s/f. All residences will feature oversized windows, and 17 will offer either a private terrace, balcony or outside garden. Kitchen cabinets by Poggenpohl will showcase stainless steel appliances by Viking. All bathrooms will be outfitted with high-end finishes.

The developer is Gramercy Hill LLC and the exclusive broker is Wendy Triffon, director of sales, Alchemy Properties Inc.

Shown (from left) are: A turn-of-the-century themed entertainer; Joel Breitkopf of Alchemy Properties; Kenneth Horn, president of Alchemy Properties; and another entertainer.